Berat Kıran

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About Me

Website As a passionate **UI/UX designer** with a background in **product design**, I have extensive experience working with **mobile applications**, **web platforms**, and **dashboard development**. My expertise spans from **design system management** and **user research** to leading **design thinking workshops**. I've contributed to innovation projects for companies like **Yapı Kredi Bank**, **Bosch Siemens**, and **Birchbox**, always aiming to enhance the **user experience**. With a strong foundation in **SEO** and **front-end development**, I bridge the gap between design and functionality. Additionally, I've led multiple **entrepreneurial ventures** and hold **award-winning designs** from **Bucharest Technical University** and **L'Oreal Brandstorm**. I thrive in environments where I can continuously grow through **workshops** and **user-centered design** practices.

Education

BS **Istanbul Technical University**, Industrial Design — September 2018 –January 2024

- GPA: 3.2/4.0 (Istanbul Technical University)
- **Coursework:** Computer Architecture, Comparison of Learning Algorithms, Computational Theory

Experience

Yapı Kredi Bankası, UI/UX Designer — Istanbul, TR (Full Time) January 2024 – Present

- Led UX/UI projects for Yapı Kredi Mobile, World Mobile, and Internet Banking platforms.
- Developed dashboards for multiple projects, enhancing user interaction.
- Worked on component development for smaller-scale projects.
- Managed and innovated within the Design System, introducing significant improvements.
- Organized design thinking workshops, gathering insights from product and channel teams.
- Conducted user interviews across branches and with agency support to inform design decisions.

Bosch Siemens Home Appliances, Product Designer — Istanbul, TR (Part Time) April 2022 – January 2024

- Contributed to early-phase of innovation projects for the Home Connect app.
- Created prototypes and facilitated user testing for iterative product development.
- Conducted user interviews to collect actionable insights, focusing on physical product and app integration.

Creahive US, UI/UX Designer — San Diego, US (Remote) April 2022 – January 2024

- Designed websites for businesses around San Diego, supporting SEO optimization.
- Engaged in front-end development, using tools like WordPress to convert designs into functional websites.

Birchbox US, UI/UX Designer — New York, US (Contract) April 2022 – January 2024

- Enhanced the user experience by implementing web updates with a strong focus on UI design.
- Supported marketing initiatives through SEO optimization and ad design, contributing as a contractor.

Honors & Awards

EELISA Technology for Elderly People — BUcharest, Romania 2023
1st Place

L'Oreal Brandstorm — Paris, France 2023
1st Place (Turkey), Semi-Finalist (Global)

DesignParty International Workshop — China 2022
Finalist

Starwood I'M DESIGN Workshop — Bursa, Turkey 2022
Presented Project

Projects & Organizations

Fuseconbox — Founder and Designer
- Automated and Manual Electrical Fuse Safety Box (Product Designer, 3D Modelling, Prototype Manufacturing)

Ecrel — Founder and Designer
- Automated Plastic Glove Machine (Co-founder, Product Designing)

Nocta — Co-Founder and Designer
- Automated Plastic Glove Machine (Co-founder, Product Designing)

ITU Industrial Design Student Club — Lead
- Founder and former head of Istanbul Technical University Industrial Design Student Club.

ITU Toplum Gönüllüleri Vakfı (Volunteering Club) — Lead
- Former head of ITU Toplum Gönüllüleri Vakfı which is a volunteering based foundation.
- Arranged and participated many volunteering projects such as organizing festivals for rural community schools, Collecting recycable garbage to make a awareness in rurals, helping the animal shelters, etc.

Skills

UI/UX Design: Figma, Adobe XD, Sketch, Photoshop, Illustrator, After Effects, HTML, CSS

Practices: Design Thinking Workshop Coach, Agile Working, 3D Modelling, 3D Printing, Graphic Designing, Wordpress, Front-end Development, Python